

NEW ROBENS SLEEPING BAGS ENHANCE YOUR OUTDOOR ADVENTURES



Designed to cater to the diverse needs of trekkers, campers and adventurers with no compromise on comfort, performance or value, Robens award-winning sleeping bags are a vital component to sleep comfort. And 2020 sees the introduction of new ranges and features to ensure performance that exceeds expectations so you can enjoy a good night's sleep no matter your outdoor adventure.

Comprising three down and four synthetic insulation ranges, all 2020 sleeping bags come in a standard 195cm body length, with key models introducing options for children and short 175cm versions that are proving popular with female adventures and men with smaller frames. On the continuing journey to address environmental issues, all sleeping bags are PFC-free with the additional benefit of improved moisture transportation. RDS certified duck down is also used for insulation in relevant ranges.

Three new ranges introduce the Moraine and entry-level Spire synthetic and Spur down sleeping bags. Redesigns to further enhance performance include a stretch lining in the Serac and Glacier ranges to increase insulation and loft without compromising space and comfort. The Icefall now has a centre zip for easy access.

Spur NEW DOWN (Spur 500 pictured right)

Although 195cm body length is standard across Robens sleeping bags, the four

new Spur models in three fill rates, include a Short 175cm version to reduce the amount of air space that saps body heat. All use RDS-certified 75/25 duck down with 500 fill power. The outer is 50D 300T polyester Taffeta and a PFC-free water repellent treatment improves moisture transportation. Heat loss is minimised by a zip baffle over the two-way YKK zip and the oversize contoured thermocollar that creates a snug fit.



Morraine NEW SYNTHETIC (Moraine 1 pictured left)

The two Moraine sleeping bags offer low weight and a compact pack size perfect for travel and backpacking in warmer climes. This is thanks to the lightweight construction and the trapez relaxed cut that provides a comfortable level of freedom to move while maintaining performance. Fully featured, with high quality YKK L-shaped zip for ventilation at feet and an insulated zip baffle, they use the innovative MicroThermo filling that provides good insulation and compressibility

Spire NEW SYNTHETIC (Spire II pictured right)

The five new Spire models include a Short version at 175cm and Jr version at 140cm with the latter including safety features expected in a child's sleeping bag. All use synthetic insulation with a two-layer construction. A PFC-free lining improves moisture transportation and heat loss is minimised by a zip baffle over the two-way YKK zip and the oversize contoured thermocollar that creates a snug fit.



Serac REDESIGNED DOWN (Serac 900 pictured left)

The new Serac models include a Short 175cm option. All have a stretch lining designed to increase insulation by separating inner from shell to create room in the individually-filled box wall chambers for the RDScertified down to efficiently loft while minimising internal space to be heated without compromising comfort. Being PFC-free aids efficient removal of moisture. A compression stuff sack and mesh storage sack are provided to store in the best condition on tour and at home.

Glacier REDESIGNED SYNTHETIC (Glacier I pictured right)

The three mummy-shaped sleeping bags all have AirThermo insulation with construction tailored to provide good levels of warmth in all situations to suit intended use. Key 2020 feature – the top half can stretch to quickly increase loft and insulation by pulling the PFC-free liner and upper apart when the bag is unpacked, or the occupant moves during the night. This also reduces any extra internal space that might sap body heat without compromising comfort.





Couloir EVOLVED DOWN (Couloir 750 pictured left)

The award-winning premium Couloir range continues with increased body length, PFC-free finish and RDS-Certified down. The addition of a high waist drawcord keeps the Couloir in place to maintain warmth when sitting up.

Icefall EVOLVED SYNTHETIC (Icefall I pictured

right) The popular Icefall range that uses Robens MicroThermo Highloft synthetic insulation, continues with

increased body length, PFC-free finish and centre zip for easy access.



Finally, the iconic Prairie sleeping bag (pictured left) in the brand's Outback range continues to capture the essence of the traditional American bed roll using OneThermo insulation sandwiched between a tough canvas shell and soft flannel lining. The unchanged design has an oversize YKK L-shaped two-way zip for easy access and ventilation options. Six snap buttons are used to secure the detachable double base layer that acts as a head rest – loose pillow included. The fabric head rest features straps so it can be used as a carry bag to secure the Prairie bed roll.

For further information and prices, plus details of your nearest retailer, visit robens.co.uk

ENDS (775 words)

Editor's notes

High resolution and web images for use with this press release can be downloaded using the following link <u>http://bit.ly/39xkZm5</u> The usual Oase Outdoors ApS copyright applies.

RRPs: Couloir 350/750 £284.99/£436; Serac 300/600/600 Sort/ 900 £220/£299.99/£284.99/£374.99; Spur 250/500/500 Short/750 £160/£220/£205.99/£274.99; Icefall I/II £149.99/£169.99; Glacier I/II £89.99/104.99; Moraine I/II £79.99/92.99; Spire I/II/II Short/III/Jr 61.99/£67.99/£65.99/£74.99/£58; Prairie £124.99

Robens is a registered trademark.

Brand website: robens.co.uk

Sleeping bags: <u>https://www.robens.de/en-gb/shop/outdoor-sleeping-gear/sleeping-bags</u>

Temperature and season ratings – Robens sleeping bags are tested to EN ISO 23537-1. This European Standard defines how to test, measure and label a sleeping bag, and is useful to assess comparative performance. This standard is based on the use of a computer controlled thermal mannequin to determine the temperature limits of a sleeping bag; the mannequin is placed inside the sample bag in a temperature-controlled climate chamber. Tests and measurements are carried out based on the knowledge of how the human body reacts to changing temperatures during sleep to create the recommended temperature limits that appear on our sleeping bags. The standard is particularly useful in assessing the comparative performance of different sleeping bags. On each of our sleeping bags we quote the recommended temperature ratings for the following: Tcomfort – lower comfort limit in standard use (woman) Tlimit – lower limit when curled up in standard use (man)

Textreme – lowest extreme temperature for survival (woman)

Robens season ratings make selecting the correct sleeping bag easier.

1 season: For use in the summer months only

2 seasons: For use from late spring through to early autumn

3 seasons: For use from spring right through autumn

4 seasons: For use throughout all seasons but more suited to colder conditions

Full season and temperature ratings, plus sleeping bag specifications, can be found against each sleeping bag on our website robens.co.uk

For media assistance please contact our Communications Executive: Clive Garrett Email: cga@oase-outdoors.com_Tel: 01529 497777 Mobile: 07880 878080